**Brainstorming Ideas for Increasing Membership (April 2024)**

Booth at the fair – share with other organizations?

Open house – with refreshments

March meeting – drawing for free membership (concern about having a degree)

More daytime meetings – over lunch?

Show video of what AAUW does

Reduce cost of 1st year membership?

Focus group of young people (Young Professionals group through the Chamber?)

Community service projects

Partner with another group

Reach out to scholarship winners

Change structure – no programs, just fundraising for scholarships and book clubs

Outreach to teachers

Promote book clubs

More social interest groups – theater, coffee, shopping, gourmet, dog walking, etc.

More social events

Ask people who have been members in the past to rejoin

More wine

Brown bag seminars at local businesses